

FOR IMMEDIATE RELEASE

## Science World Hires VP of Development To Join Senior Leadership Team

*Nancy Roper to join predominantly female leadership team to move the organization forward on its new vision*

Vancouver, B.C. (June 25, 2018) - Science World is pleased to announce its new Vice President of Development, Nancy Roper, who will join the organization on July 3. Nancy was most recently the VP of Philanthropy and Corporate Partnerships at the Juvenile Diabetes Research Foundation.

This role is critical as the organization moves forward with its new vision -- that within a generation, Canada will be a country of thriving, sustainable communities rooted in scientific literacy, technological innovation, and a deep connection to nature. To help realize this vision, Nancy will be responsible in the coming years for greatly increasing Science World's annual fundraising contributions.

"Over the past few months, we have worked extensively to find the right candidate for this role," says Scott Sampson, President and CEO of Science World. "Nancy Roper's strong development leadership experience, particularly in heading up comprehensive, multifaceted fundraising campaigns, will give Science World a crucial edge as we dive into our new strategy."

Since Sampson joined as CEO in 2016, the mainly female leadership team has grown to include Teresa Virani, who joined Science World in March 2017 as VP, Marketing and Communications. In addition, a new Director level was installed in an effort to increase leadership capacity and development opportunities. Under this new leadership, Science World has seen unprecedented growth, with the organization currently on track to serve more than one million people all over BC in 2018.

"With a strong push toward boosting fundraising, coupled with a bold and innovative strategy rooted in community collaboration, Science World is well positioned to dramatically scale up STEM literacy and lifelong learning in BC," said Sampson.

### About Science World

Science World is a BC-based charitable organization that engages the people of British Columbia in STEM (Science, Engineering, Technology and Math) literacy. Their mission is to ignite wonder and empower dreams through science and nature. Their vision is that within a generation, Canada will be a country of thriving, sustainable communities rooted in scientific literacy, technological innovation and a deep connection to nature [scienceworld.ca](http://scienceworld.ca).

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