



# Conference Presentation Toolkit

## webinar

### Date & Time:

February 23, 1-2pm EST

### Price:

CASC Members.....\$10  
Non-Members.....\$25

### To register:

1. [Go to the Events page on the CASC website](#)
2. Register for the webinar
3. An email will be sent with your login information

### Who should attend:

Anyone who is presenting at CASC 2017 or other conferences; anyone who wants some inspiration to rethink their presentations

Doing a conference presentation?

Want to make sure you really get the message across that your audience wants to hear? Join Lisa McIntosh and Michael Edwards for a quick primer to help you plan your next presentation to wow your audience.

### Presenters:



#### Lisa McIntosh

Director of Learning  
H.R. MacMillan Space Centre

Lisa has more than 25 years working in museums as an educator. Currently Director of Learning at the HR MacMillan Space Centre, she works with staff on program development, interpretation, interpretive writing and exhibits, and staff development...and sometimes even gets to present at conferences.



#### Michael Edwards

Director of Strategic Initiatives & Exhibits  
Science East

Michael moved to Canada from Scotland in 1992 to attend university. During his 20 years at Science East, he's done a little bit of every from planning school programs and summer camps to designing exhibits and performing science shows. He has been involved with numerous professional collaborations, including the NSERC-funded CRYSTAL initiative where he gained an M.Ed along the way.

Questions? [info@casc-accs.com](mailto:info@casc-accs.com)

Ce webinaire se déroule tout en anglais, mais vous pouvez adresser vos questions en français à l'instructeur bilingue.

### About CASC

The Canadian Association of Science Centres builds capacity for its members to inspire a creative and prosperous Canada through science and technology engagement.

We are a national platform for Canada's Science Centres and informal science engagement. We represent 45 Science Centres, Museums, Aquariums and Planetariums across Canada that attract 8 million visitors annually, of which 6 million are adults.

