

# Getting Millennial Ready... a primer.

## webinar

### Date & Time:

Sept. 14, 2017

2:00 – 3:30 pm ET

### Price:

CASC Members \$10

Non-Members \$25

### To register:

1. Go to the CASC website Events page.
2. Register for the webinar.
3. Receive login information by email.

### Who should attend?

HR Staff,  
Management and  
Team Leaders

### Questions?

[info@casc-accs.com](mailto:info@casc-accs.com)

Ce webinaire se déroule tout en anglais, mais vous pouvez adresser vos questions en français à l'instructeur bilingue.

Are you prepared for the changing landscape of your workforce?

Millennials, loosely defined as individuals born between 1984 and 2000, will make up 75 percent of the North American workforce by 2025. Science centres are attractive as the types of environments that appeal to this demographic, which is digitally literate, attached to social networks, and accustomed to real-time everything. This engaging session will provide you with the tools to measure your organizational landscape when recruiting, training and retaining this incredibly productive generation.

### Presenters:



#### Julie Moskalyk, Science Director, Science North

Julie has been a part of the Science North team since 1985, with a career focused on developing and implementing high impact visitor experiences. Julie strategically leads the science centres, while working hand in hand with a multi-demographic team of scientists. In fact 40% of Science North's workforce is millennial!



#### Lora Clausen, Senior Scientist, Northern Initiatives, Science North

Lora's background in Zoology and Human Biology, with a degree from the University of Toronto stem from her passion for anatomy, physiology and exploring nature. Lora has spent many years managing special restoration projects and science programming. Lora leads collaborative partnerships across Northern Ontario communities in pursuit of engaging people with the science in the world around them.



#### Kristy Rousseau, Director of Development, Laurentian University

In her role, Kristy is responsible for overall fundraising strategy and execution in support of the university's students, faculties, research and programs. Kristy leads a team of philanthropy professionals who work every day to build strong partnerships in support of the university and the Sudbury community.



#### Nicole Janiszewski, Manager of Central Services, Child & Community Resources

Nicole joined the Child & community Resources Central Services team in 2008 in the role of Program Support and has since assumed many responsibilities throughout the years. Nicole has expanded her leadership skills and is passionate in coaching and supporting her teams in achieving their own personal and professional goals.

#### Millennial Q&A Panel

Josef Thompson, Early Learning & Inclusion Consultant, Child & Community Resources

Ali Millward, Special Needs Resourcing Team, Child & Community Resources

### About CASC

The Canadian Association of Science Centres builds capacity for its members to inspire a creative and prosperous Canada through science and technology engagement.

We are a national platform for Canada's Science Centres and informal science engagement. We represent 45 Science Centres, Museums, Aquariums and Planetariums across Canada that attract 8 million visitors annually, of which 6 million are adults.

