



YOUR INVITATION TO EXHIBIT



CASC 2023 TRADE SHOW Schedule

Installation

Wed, May 17
7:00 AM – 9:00 AM

Subject to change. You
will be notified in
advance.

Teardown

Thur. May 18, 2023
3:00 PM – 6:00 PM

Subject to change. You
will be notified in
advance.

Hours:

Wed. May 17, 2023
9:00 AM – 5:00 PM

Thu. May 18, 2023
8:00 AM – 3:00 PM

Subject to change. You
will be notified in
advance.

Location:

Shaw Centre
50 Colonel By Dr.
Ottawa, ON K1N 9J2
(613)563-1984

BE AN EXHIBITOR!

10 Booths Available

No other event brings together Canada's top players in the interactive science and technology industry!

The CASC 2023 Annual Conference Trade Show provides incredible opportunities for exhibitors to introduce and advance their products and services, build their brand and network with conference attendees. Delegates are an influential group of purchasers and decision-makers from across Canada. This is your opportunity to gain exclusive exposure to the interactive science and technology market!

ASSOCIATION PROFILE

The Canadian Association of Science Centres (CASC) is dedicated to improving the capacity of its members to enhance and promote public understanding and enjoyment of science and technology. Member institutions across Canada provide innovative learning experiences for Canadians and their families. Full members of the association are nonprofit institutions that are primarily science and technology centres, children's museums, planetariums, and science museums. Affiliates, including exhibit designers, fabricators, and consultants, also form an important part of our membership base.

REACH YOUR TARGET AUDIENCE!

Support this growing association of Canada's science centres and museums, children's museums, heritage museums, nature centres, planetariums, aquariums, makerspaces, insectariums, and innovation labs.

CONFERENCE PROFILE

This year's CASC conference is hosted by Ingenium – Canada's Museums of Science and Innovation. The information-packed, dynamic three-day conference will include pre-conference tours and workshops, superb keynotes and concurrent sessions. At the trade show delegates will find the latest solutions - products, services and technologies. Invaluable networking and discussion opportunities include a wealth of social events. The CASC 2023 conference theme is **Communities for Change**. Through our activities, staff, stakeholders and partners, Canada's science centres and science museums are enabling a truly national dialogue that inspires scientific innovation, inclusiveness, and meaningful collaboration.

TRADE SHOW DETAILS

Traffic Builders

New and exciting traffic-building activities, to ensure that key decision-makers and buyers know about your latest products and services, include:

- **Meet & Greet Breakfast at the Trade Show:** Thursday morning enjoy a light breakfast while you mingle with delegates.
- **Coffee Break at the Trade Show:** This designated time is an opportunity for delegates to visit and make connections with CASC 2023 exhibitors.
- **Lunch at the Trade Show:** Daily, the exhibit hall is transformed into a full buffet service for conference delegates.
- **Activities & Draws:** We'll implement a fun activity to create more excitement and networking opportunities between the delegates and exhibitors. Most times, we attach a great prize as an incentive.

Exhibitor Fees

CASC Members*	\$1,500
Additional Staff	\$545
Non- Members	\$2,000
Additional Staff	\$645

Trade Show Booth Includes:

- Your company name with a hotlink on the CASC 2023 Conference Website.
- Listing within promotional communications via social media and e-blasts
- Listing in the Conference Program (online app)
- Black skirted 6' table, two chairs and black draped back
- Access to electricity and Wi-Fi
- Personalized name badge for booth personnel
- Overnight security
- Food and beverage on-site for one (1) booth staff for the entire conference. One (1) additional exhibitor staff registration can be purchased as seen above.

Supplements and Upgrades

- **Sponsorship:** To upgrade your booth to a sponsorship activation contact Stephanie Deschenes at deschenes@casc-accs.com
- **A CASC Membership:** Members of CASC receive discounted registration costs and extended contact with members.
- **Pre-conference Tours/ Workshops:** You will receive an invitation in March to register.
- **Additional furnishings or AV:** Please contact us for details and availability.

TRADE SHOW DETAILS

Registration

Register online:

<https://www.canadiansciencecentres.ca/event-5087750>

***CASC Members must log in to get the member rate.**

Payment can be made by credit card or EFT (see last page).

Payment MUST be received prior to April 15, 2023.

Storage and Shipping Details

If you are shipping materials, delivery is permissible on May 16 only. Those items must be clearly marked with the event title, contact name and address. Materials must be removed from the Conference Centre on the last day of the event. Shipping of any products, packages, or boxes during or after an event is the sole responsibility of the client and not the Shaw Centre. You are responsible for providing your own waybills.

For shipping and materials information, please contact GES: jholland@ges.com; 613-315-9690.

Booth Assignment and Floor Plan

Assignment of exhibit space is based on the date that your application form and payment are received. The CASC office will reach out to each exhibitor upon receipt of payment to review the floorplan and booth availability.

Cancellation Policy

Notification of cancellation and requests for refunds must be submitted in writing to Stephanie Deschenes, COO at deschenes@casc-accs.com. For requests received before April 1, 2023, reimbursement is 50%. No refunds will be issued for cancellations received after April 1, 2023, or for conference “no-shows”.

For more information, please contact:

Stephanie Deschenes, COO

deschenes@casc-accs.com 705-561-1258

TERMS AND CONDITIONS

General Conduct of Exhibitors: Exhibitors must confine all materials and activities to their contracted booth space. All the following practices are expressly prohibited: promotion of products or services other than those manufactured or regularly distributed by Exhibitor; use of strolling entertainment or activities outside of booth space; excessive noise that interferes with other exhibitors; storage or use of flammable or explosive materials or any substance prohibited by local laws or insurance carriers; use of materials with strong odours; solicitation of business by anyone other than representatives of Exhibitor; and promotion of any activities that draw CASC 2023 delegates away from the exhibit hall during exhibit hours.

Liability and Insurance: Exhibitor agrees to assume all liability for loss or damage of any property of Exhibitor, which Exhibitor may suffer during installation or removal or during the CASC 2023 Annual Conference and exhibit hall itself due to burglary, fire, accident, or any destructive cause. Exhibitor also expressly agrees to indemnify and hold harmless the CASC 2023 Annual Conference, and all officers, employees and agents of the Canadian Association of Science Centres and the CASC 2023 Annual Conference from any and all claims, liabilities, losses, damages, and expenses that may ensue from accidents, injuries, fire, theft, or any other cause. Exhibitor shall, at its own expense, secure and maintain through the period of the conference and exhibit hall, inclusive of move-in and move-out days, commercial liability insurance to a minimum of \$2 million per occurrence. Upon request, Exhibitor shall provide the CASC 2023 Annual Conference with an insurance certificate naming the CASC 2023 Annual Conference as additional Insureds on the Exhibitor's general liability insurance policy. Although security will be provided, no guarantee of security is implied. Exhibitor retains sole responsibility for its own exhibit materials. In the event the trade show is cancelled, the liability of the CASC 2023 Annual Conference shall be limited to the money paid by Exhibitor for exhibit booth rental.

Exclusion: The CASC 2023 Annual Conference reserve the right to refuse any applicant for exhibit space, as well as the right to restrict or evict any exhibitor that, in the opinion of the CASC 2023 Annual Conference, detracts from the general character of the exhibit hall. This reservation applies to displays, printed matter, promotional materials, noise, personal conduct, and method of operation. In the event of such restrictions or eviction, the CASC 2023 Annual Conference will not be liable for any refunds or other exhibit expenses. Exhibitors who sell products and services to the science centre and museum community are not allowed to conduct or solicit business during the CASC 2023 Annual Conference unless they have purchased exhibit booth space or sponsored an official event at the CASC 2023 Annual Conference and may only do so within the confines of their exhibit space. Violation of this policy may result in CASC's refusal to accept any and all registrations and future registrations. Acceptance of this contract by the CASC 2023 Annual Conference shall in no way be construed as an endorsement by the CASC 2023 Annual Conference of either the Exhibitor or its products and/or services. The CASC 2023 Annual Conference reserves the right to determine eligibility of exhibitors and category of exhibits. The CASC 2023 Annual Conference reserves the right to modify exhibit hours as deemed necessary to meet conference program needs.

Notice of Agreement: By registering for a Trade Show Booth and incorporating these terms by reference, the exhibitor agrees to abide by these rules and regulations, and those of the CASC 2023 Annual Conference. This agreement will become binding on both the exhibitor, the CASC 2023 Annual Conference upon its acceptance by CASC 2023 Annual Conference.