

Re-imagining Turnkey Exhibits:

Trust, Communication, and Involvement

webinar

Date & Time:

March 29, 1-2pm ET

Price:

CASC Members.....\$10
Non-Members.....\$25

To register:

1. [Go to the Events page on the CASC website](#)
2. Register for the webinar
3. An email will be sent with your login information

Life in Orbit: The International Space Station is not a typical turn-key exhibition. When the Canada Aviation and Space Museum began work on their latest exhibition, interpretive planning and curatorial staff were fully-imbedded members of a team led by W3 Design Group Inc. This working model came with unique opportunities and challenges. In this webinar, CASC's interpretive planner and W3's graphic designer will share their lessons learned—presenting a practical “toolbox” of strategies to save time, streamline processes, improve communication, and foster collaboration.

Presenters:



Erin Poulton

Exhibition Interpretation Officer
Canada Aviation and Space Museum

Erin Poulton has been working in the museum field since 2000, with experience developing museum interpretation and creating educational programs, resources, and interactives. She currently works as an interpretive planner with the Canada Aviation and Space Museum in Ottawa. Erin is a skilled writer and communicator with a strong understanding of audience needs.



Margot McLaren

Partner
W3 Design Group Inc.

A visual thinker, storyteller, and problem solver, Margot has spent the majority of her career designing graphics for 3D environments. She has produced graphics for a wide range of exhibits, from temporary installations completed on shoestring budgets to award-winning, multi-million dollar permanent galleries. Margot is now a partner in W3 Design Group, a Vancouver-based firm specializing in exhibit design for public, interpretive environments.

Who should attend:

This webinar is intended for anyone involved with or interested in exhibition development; interpretive planners, project managers, exhibition developers.

Questions? info@casc-accs.com

Ce webinaire se déroule tout en anglais, mais vous pouvez adresser vos questions en français à l'instructeur bilingue.

About CASC

The Canadian Association of Science Centres builds capacity for its members to inspire a creative and prosperous Canada through science and technology engagement.

We are a national platform for Canada's Science Centres and informal science engagement. We represent 45 Science Centres, Museums, Aquariums and Planetariums across Canada that attract 8 million visitors annually, of which 6 million are adults.

