



# Boost Your Influence Through Strong Relationships

## webinar

### Date & Time:

January 24, 1-2pm EST

### Price:

CASC Members.....\$10  
Non-Members.....\$25

### To register:

1. [Go to the Events page on the CASC website](#)
2. Register for the webinar
3. An email will be sent with your login information

### Who should attend:

This webinar is intended for anyone looking to strengthen their professional relationships, both internally and externally, whether in entry level roles or senior executives.

Leadership comes in many shapes and forms. One of the most challenging of leadership practices is influencing people when you have no direct authority. That's where developing strong relationships and understanding the perspectives of others comes in. We invite you to learn how to deepen your understanding of your own unique motivators and the motivators of others, and use this information to achieve results. After participating in this webinar, you will leave with new insights and strategies for influencing others.

### Presenters:



#### **Stephanie Deschenes**

Executive Director  
Canadian Association of Science Centres

Stephanie Deschenes is the Executive Director for the Canadian Association of Science Centres and leads government advocacy activities, conference organization and several committees and programs. She is currently on a secondment from Science North, where her last position was Senior Manager, Marketing. Stephanie is a graduate of the Northern Leadership Program, an intensive yearlong leadership course involving classroom and action learning as well as targeted coaching and mentorship. She is currently enrolled in Master of Arts in Leadership program at University of Guelph.



#### **Dana Murchison**

Staff Scientist  
Science North

Dana Murchison is a Staff Scientist at Science North, leading the BodyZone and TD Canada Trust Toddler's Treehouse exhibit areas as well as the Science Café program. Dana completed a B.Sc in Anatomy and Cell Biology and M.Sc. in Neurological Sciences at McGill University and is a graduate of the Northern Leadership Program, an intensive yearlong leadership course involving classroom and action learning as well as targeted coaching and mentorship.

Questions? [info@casc-accs.com](mailto:info@casc-accs.com)

Ce webinaire se déroule tout en anglais, mais vous pouvez adresser vos questions en français à l'instructeur bilingue.

### About CASC

The Canadian Association of Science Centres builds capacity for its members to inspire a creative and prosperous Canada through science and technology engagement.

We are a national platform for Canada's Science Centres and informal science engagement. We represent 45 Science Centres, Museums, Aquariums and Planetariums across Canada that attract 8 million visitors annually, of which 6 million are adults.

