



# Engage Your Members and Visitors with the Great Canadian Shoreline Cleanup and Ocean Wise!

## webinar

### Date & Time:

December 8, 1-2pm ET

### Price:

CASC Members.....\$10  
Non-Members.....\$25

### To register:

1. [Go to the Events page on the CASC website](#)
2. Register for the webinar
3. An email will be sent with your login information

### Who should attend:

This webinar is intended for administrators, educators, and food services.

Do you want to inspire your visitors with some positive messaging about the environment? [The Great Canadian Shoreline Cleanup](#) and [Ocean Wise](#) are conservation programs of the Vancouver Aquarium that get Canadians into action to help protect our oceans and waterways. From exhibits to programs, we can provide you the training and resources you need to engage your visitors in conservation!

### Presenters:

**Claire Li Loong**

Ocean Wise Account Representative



Claire's love of the oceans grew from being raised on the island of Mauritius, in the Indian Ocean. Her passion for sustainable fisheries and marine biology has led to her involvement in several different projects which focused on everything from lionfish in the Bahamas to sockeye salmon in Rivers Inlet, BC. After completing her Master's degree at Simon Fraser University, she joined Ocean Wise in 2013 in order to pursue her goal of ocean conservation via consumer education. While her academic background is science-focused, Claire's personal interests include the local dining scene, wine-tasting, cooking, and snorkeling.

**Kate Le Souef**

Great Canadian Shoreline Cleanup Manager



Kate Le Souef M.Sc. is the Manager of the Great Canadian Shoreline Cleanup, a conservation initiative of the Vancouver Aquarium and WWF-Canada. Kate's team works with parks agencies, municipalities, youth organisations and other community groups across Canada to increase the number of people participating in shoreline cleanups, while educating participants about shoreline litter, waste reduction and plastic pollution in our oceans. Kate has witnessed the reality of marine litter in our oceans firsthand, by coordinating remote beach cleanups on the west coast of B.C. using helicopters, boats and trucks. Kate worked as a coastal engineer and has a Master of Science in Physical Oceanography from the University of British Columbia.

Questions? [info@casc-accs.com](mailto:info@casc-accs.com)

Ce webinaire se déroule tout en anglais, mais vous pouvez adresser vos questions en français à l'instructeur bilingue.

### About CASC

The Canadian Association of Science Centres builds capacity for its members to inspire a creative and prosperous Canada through science and technology engagement.

We are a national platform for Canada's Science Centres and informal science engagement. We represent 45 Science Centres, Museums, Aquariums and Planetariums across Canada that attract 8 million visitors annually, of which 6 million are adults.

