

SCIENCE NORTH APPOINTS INTERIM CEO

(SUDBURY, ON) – Today Science North Board Chair, Dr. Stephen Kosar, announced the appointment of Jennifer Booth as Interim CEO for Science North. This follows on the heels of the announcement last month by long-serving CEO Guy Labine that he will be leaving Science North in March 2022 to become CEO of the Arizona Science Center. Jennifer Booth will begin as Interim CEO effective March 7, 2022.

Jennifer Booth, CPA, CA has a background in both the public and private sector. She is currently the Director of Finance for Science North and a member of the senior executive team. She has 12 years of experience within the organization. During her time at the science centre Booth has also served as Senior Manager of Finance & Accountability. Her background in the private sector includes roles as Manager Business Advisory Services at Vale and Vice-President of Operations at Gougeon Insurance. She is graduate of the Northern Leadership Program, an innovative program spearheaded and managed by Science North in partnership with local and Northern organizations.

Among other achievements, Booth led the development of a Balanced Scorecard for Science North, a key strategy tool used by the organization to measure and drive performance. Most recently, she led the development of Science North's revitalized Strategic Plan that will guide the organization from 2022-25.

Booth will serve as Interim CEO while a CEO Search Committee, a sub-committee of Science North's Board of Trustees, leads an executive search for a new CEO for Science North, Canada's 2nd largest science centre.

"On behalf of the Board, I congratulate Jennifer on her appointment as Interim CEO. Her strategic vision, strong management and leadership skills will serve Science North well over the coming months and will also help position an incoming CEO for success."
– Dr. Stephen Kosar, Chair, Science North Board of Trustees

"Jennifer is an excellent choice as Interim CEO. Her focus on corporate vision, strong financial governance, and innovation will serve her well in the role. Jennifer has been an outstanding contributor to Science North, most notably during the pandemic, which has been an extremely challenging time for science centres and tourist attractions world-wide. I know she will continue to guide the organization to achieve outstanding results."
– Guy Labine, Science North CEO.

"I'm honoured to serve as Interim CEO of Science North. Since opening over 37 years ago, Science North has become part of the fabric of the community and Northern Ontario. The centre has a strong vision and track record in serving its mandate and has a wonderful team of staff and volunteers. I'm proud to lead the organization and look forward to working with our team and key stakeholders over the months to come."
– Jennifer Booth, incoming Interim CEO, Science North

About Science North

Science North is Northern Ontario's most popular tourist attraction and an educational resource for children and adults across the province. Science North maintains the

second – and eighth- largest science centres in Canada. Science North’s attractions include a science centre, IMAX® theatre, digital Planetarium, butterfly gallery, special exhibits hall, and Dynamic Earth: Home of the Big Nickel. Science North, in partnership with Laurentian University, offers North America’s first and only comprehensive Science Communication program, a joint Master’s and Graduate Diploma program. As part of its mandate, Science North provides science experiences throughout Northern Ontario including outreach to schools and festivals, summer science camps and more, and has a permanent base in Thunder Bay providing outreach to the Northwest. Science North is an agency of the Government of Ontario. For information, visit sciencenorth.ca.

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