



Dear Siena,

We are well into March and the spring season is right around the corner. We hope everyone is feeling a sense of hope and excitement that comes with this change of season.

Along with brighter days, we're also anxiously inching towards our annual CASC Conference. Check out [the website](#) for more information on our packed conference schedule.

We also look forward to celebrating the achievements of our CASC members during our annual **CASCADE Awards**. The deadline to submit your nominations is fast approaching. We can't wait to see and celebrate the work of this incredible network.

Lastly, I want to draw your attention to a new opportunity for CASC members this year. This year, CASC is taking part in a global statistics survey that will provide a rich dataset that not only allows you to benchmark your organization against others but also provides our entire field with a better understanding of how science engagement organizations around the world are engaging their communities. Please take the opportunity to provide your information.

Thank you for your ongoing contribution to the work of this network and to our sector overall. What you do makes a difference, and we are honoured that we can be here to support you.

Thank you,
Dr. Marianne Mader
CEO, CASC

CASC Housekeeping

> **CASC Membership Changes:** CASC has made changes to streamline its membership categories and fee structure. We are confident that these changes will increase our capacity to provide leading professional development and learning opportunities for CASC member staff, and enable us to better serve our growing community of STEM engagement professionals. If you are the administrator of your CASC membership, please look for an email with the details and next steps.

> **Annual Statistics Survey:** CASC is thrilled to be participating in the 2024 Annual Statistics Survey, conducted by our partners at ASTC in partnership with Ecsite, the European network of science engagement organizations. This is a reminder that if you are the administrator of your CASC membership and you received an email with your unique survey access code to please make this a priority.



> **Meet our Closing Keynote Speaker**

We're thrilled to announce our **CASC Conference Closing Keynote!**

From Sea to Space: Communicating the Wonders of Our Universe

As humanity ventures further into space, science communication plays a critical role in making discoveries accessible and inspiring the next generation of explorers. From the depths of the ocean to the farthest reaches of the cosmos, this session will explore the power of storytelling in bridging science, technology, and public engagement.

We're thrilled to have **Bethany Downer, Chief Science Communications Officer for the Hubble and James Webb Space Telescopes**, lead this panel discussion. She will share

insights on how to engage audiences with the latest advancements in space exploration. Drawing from her experience in outreach, education, and workforce development, Bethany will highlight the importance of connecting Canadians—especially young minds—with opportunities in the growing space sector.

Visit our [website](#) to register and for details about travel and accommodations.

> Check out the Schedule

Wondering what to expect at this year's CASC Conference? Our session schedule is now live! [Visit our website for the details!](#)

Register for CASC 2025



Time's almost up to submit your CASCADE Award Nominations!

The CASCADE awards will take place at this year's CASC Conference in St John's Newfoundland, on June 10-12, 2025.

Make sure to submit your nominations by March 31, 2025.

To learn more about this year's qualifying categories and how to nominate your institution or one of your CASC colleagues, [visit our website](#). If you have questions, please reach out to info@casc-accs.com.

CASC Communities of Practice

CASC's Communities of Practice are a great way to connect with other CASC members to learn about topics that matter to our community. We invite you to join those that are

relevant to you and your work. If you're not sure which community of practice is best for you, reach out to us at info@casc-accs.com.

> Indigenous CoP

Next meeting: April 16, 2025.

The Indigenous Community of Practice with Dr. Melanie Goodchild. This CoP is open to all CASC colleagues who self-identify as First Nations, Inuit and Metis. To register, please fill out the form below.

Register today

> Educators and Programmers CoP

Next Meeting: April 15, 2025

Our Educators and Programmers community of practice is an opportunity for our members within these fields to connect and learn from each other. Based on feedback from our CoP, we establish a monthly theme with presenters so that our members can engage and go back to their centres informed and ready to create!

If you'd like to join this CoP, click [here](#) to join the email list, receive monthly meeting invitations, and access shared resources.

15 Apr	Educators and Programmers Community of Practice Réunion des éducateurs et programmeurs du communauté de pratique
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Join the email list

From ScienceUp First, an initiative of CASC

> Catch the Replay: Love Your Brain

Valentine's Day may be over, but we are still feeling the love from our Love Your Brain event! This event, hosted in partnership with **CASC's ScienceUpFirst initiative**, **CAMH**, the **Women's Health Research Cluster**, and **womenmind™**, was a fantastic evening of learning and discussion! With an engaged audience and expert insights, we dived into the science of how puberty, pregnancy, post-partum, and menopause impact female brain health. If you missed it, don't worry—you can **catch the replay**.

One attendee shared: *"Omg!! Spectacular!! Kudos to [the team] for putting on such an amazing, generous, informative, exciting, well planned and organized, event! I had so much fun!! I felt like my brain was on fire with excitement"*

Thank you to everyone who joined us, asked great questions, and helped make this event a success!



> Resource Alert: Help Your Audience SIFT through information

Our top post of February was all about Lateral Reading. Using the SIFT method, **Stop** Investigate the source **Find** better coverage **Trace** the information source. This is a great resource for educators! Visit our [website](#) to **download** the post in full and please share it within your networks.

Members spotlight

> We are incredibly proud to announce that Dr. Krishana Sankar is a recipient of the 2025 Top 25 Women of Influence+ Award recipients!

From hockey arenas to research labs, boardrooms to grassroots movements, this year's Top 25 Women of Influence+ Award recipients are rewriting the definition of leadership in Canada.

Their contributions span policy reforms, scientific innovation, cultural advocacy, economic empowerment, and more.

[Read their full announcement.](#)

> Congratulations to Jennifer Corriero, Executive Director of TakingITGlobal, who received the 2025 King Charles III Coronation Medal.

When we recognize acts of kindness and the important ways that people contribute to a healthy society, we help to amplify these efforts in ways that can generate further momentum. Jennifer was a guest of honour in a **ceremony** for a group of only 100 Canadians selected by the Governor General of Canada.

Industry update

> Introducing: Kampala - Science Discovery Centre

Kampala - Science Discovery Centre is the only active science centre in East Africa. Our mission is to foster public understanding and engagement with science and technology, contributing to a scientifically literate and technologically advanced society.

Launched on May 22, 2024, under the auspices of the Minister for Science, Technology & Innovation, Dr. Monica Musenero, following incubation at Innovation Village-Kampala, we are now focused on scaling our impact. We deliver interactive science exhibits, shows, and critical skills initiatives to schools, making science accessible and engaging.

[Learn more about the centre.](#)

Opportunities

> Become a presenter for the 2025 Shad Canada conference

Shad Canada offers a widespread STEAM and entrepreneurship program for students. In this spirit, their conference is taking place May 21, 2025 at the Waterloo Campus of Sir Wilfrid Laurier University.

The conference is seeking hands-on workshops, engaging seminars, and interactive demos that introduce students to novel postsecondary and career pathways within STEAM environments.

If interested in presenting, please fill out this **Google Form**. If you have any questions, please contact Merrill Matthews (merrill.m@casc-accs.com).

> Join the Open Letter in Solidarity with Stand Up for Science!

Evidence for Democracy has launched an **Open Letter** in Solidarity with the **Stand Up for Science** movement, a re-brand of the **March for Science** campaign that occurred in 2017.

By signing, either as an organization or an individual, you're sending a strong message that Canadians stand up for science and research.

You can view the Open Letter **here**, and sign the letter **here**.

> Submit a nomination for Canada's Volunteer Awards

It is time to nominate an outstanding individual, a not-for-profit organization, a social enterprise, or a socially responsible business who has made a significant contribution in improving the lives of others in their community through volunteering. Help them get the recognition they deserve. **The nomination period is officially open and will run until May 8, 2025.**

Submit your nomination here.

The Canadian Association of Science
Centres is a registered charity.
(# 87543 9861 RR001)

Make a donation

Visit our website

OUR MISSION

CASC empowers a national network of organizations who champion Science and Innovation by making science approachable, relevant, and accessible.

OUR VISION

Canada has a thriving science and innovation culture of engaged citizens.



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