

[View this email in your browser](#)

Dear Siena,

We're taking a pause between fall program planning and summer vacation to send off a quick CASC newsletter.

We hope everyone is enjoying all that summer has to offer. For those of you wrestling with the hot hot heat, check out **this recent post** from the ScienceUpFirst team about Heat Exhaustion vs. Heat Stroke. It includes some really helpful information to help you and yours stay safe out there.

Enjoy this quick update, stay cool, and as always, please reach out anytime for information, support or just to say hello! We love to hear from you.

Happy Summering!

Dr. Marianne Mader
CEO, CASC

CASC Housekeeping

> Four Day Work Week at CASC

CASC is currently taking part in an ongoing experiment in workplace optimization, otherwise known as CASC's **4-Day Workweek**.

The experiment will run from July 7, 2025, to January 7, 2026. During this time, the CASC staff you are usually in contact with may be offline on either Monday or Friday (but not both). We will also be gathering critical data on staff well-being and productivity before and during the trial to avoid potential burnout.

The **info@casc-accs.com** email will be monitored at all times, so if you reach out to us there, someone will respond accordingly. If your matter is urgent, please indicate this in the

subject line of your email, and we will prioritize your response.

Thank you for supporting us as we conduct this important research in the name of better work, and we encourage you to send us any feedback.

> **Check out the photos from CASC 2025!**

We wanted to share some of the **photos** that were taken at this year's conference. Feel free to try to find yourselves, your colleagues, and newfound friends! In addition, add 2-3 of your favourite photos through the link to share your favourite conference moments.

We can't wait to see you again next year in Sudbury!



Join us from October 6 - 12 to celebrate Science Literacy Week 2025! This year's theme is ***From Sea to Space***. Spanning the vastness of our oceans to the outer edges of our atmosphere, this national campaign invites Canadians of all ages to discover how science shapes our world.

CASC, along with CASC members, educators and a growing ecosystem of STEM learning leaders from across Canada, will encourage a shared vision of a sustainable, curiosity-driven future.

Come along to learn more, get inspired, and take part.

ASTC 2025: Connectivity

This year's **ASTC Conference** is taking place from September 5-8 in San Francisco. To help CASC plan for how we will serve our members at the conference, we want to know your plans. Please email Amanda at amanda.f@casc-accs.com and let us know if you and/or your teams will be there.

Exploring Equity in STEM Webinar: A Network Approach to Advancing STEM Equity

Learn how networking and collaboration can help reduce barriers and improve STEM equity.

Equity in STEM is a shared responsibility that demands collective action. Join CASC's very own Amanda Fruci, Director of Membership & Strategic Communications, and Dr. Krishana Sankar, Science Advisor & Community Impact Manager for a dynamic and insightful webinar exploring how networks can be powerful tools in advancing equity across the STEM ecosystem.

Wednesday, July 30, 2025**2-3 p.m.****Free**

Hosted by the Ontario Science Centre, we'll highlight collaborative strategies, community partnerships and data-driven examples of how science centres and informal learning institutions across Canada are working together to reduce barriers, amplify underrepresented voices and create more inclusive STEM experiences. **Register today.**

CASC Communities of Practice

CASC's Communities of Practice are a great way to connect with other CASC members to learn about topics that matter to our community.

Our Communities of Practice are on a break for the summer, but we look forward to resuming our time together in September. Below is a brief description of the CoPs we offer. We invite you to join any of the CoPs that are relevant to you and your work. Please send us an email at info@casc-accs.com and let us know which group you'd like to join. If you're not sure which community of practice is best for you, let us know and we'd be happy to help.

> Indigenous CoP

The Indigenous CoP is facilitated by Dr. Melanie Goodchild, Anishinaabe systems and complexity thinker and Systems Changer in Residence with CASC. It is a gathering for those in the CASC network who self-identify as First Nations, Inuit and Metis. Together with Dr. Goodchild, participants explore the experience of Indigenous professionals working in the informal science engagement space. These gatherings take the form of yarning sessions, a traditional Aboriginal form of conversation from Australia, rooted in narrative storytelling.

Register today

> Educators and Programmers CoP

This community is for programming and education staff across the CASC membership. It offers best practices, guidelines, and strategies that lead to quality educational and outreach programming in our science centres, museums and STEM outreach organizations.

Join the email list

> NELL CoP

Leading ongoing conversations and opportunities for our organizations (Canadian Network for Environmental Education and Communication – EECOM) to learn from each other and create a stronger informal environmental education sector.

I want to join

> Science Connection CoP

In 2024, the Together Against Misinformation Community of Practice (CoP) brought together CASC members and collaborators to build connections and develop skills in preparation for the November Together Against Misinformation campaign. We're thrilled to announce that the CoP is returning this fall with a new name and an expanded vision! Introducing the: **Science Connection Community of Practice**. This refreshed CoP will go beyond the misinformation focus to more broadly support the Canadian science culture and public engagement ecosystem.

Save the Date for Our First Meeting!

- **Date:** Tuesday, September 9, 2025
- **Time Zones:** 11 AM PT/ 12 PM MT/ 1 PM CT/ 2 PM ET/ 3 PM AT/ 3:30 PM NT
- **Topic:** *Artificial Intelligence*

Let's continue building a strong, connected, and informed science engagement. We will be sharing more details soon on how to join the Science Connection CoP. Let's continue building a strong, connected, and informed science engagement community together!

From ScienceUp First, an initiative of CASC

Freestyle Socials Training Course

The **Freestyle Socials Training Course** is available to CASC members for free until March 2026. Don't forget to register for the course so your staff can deliver Freestyle Socials as part of your organization's programming. You can watch our short explainer video or read our **FAQ document** to learn about Freestyle Socials, the course and the year-long program in under twenty minutes.

[Watch the explainer video.](#)

Members spotlight

> LEGO-powered space adventure lands at Science World

Science World is going full throttle into orbit this summer, and your mission, should you choose to accept it, involves LEGO, lunar landings, and a whole lot of hands-on fun.

Opening June 26, Artemis Space Adventure invites earthlings of all ages to explore the cosmos, build the future, and boldly go where no brick has gone before.

[Learn more about this thrilling experience.](#)

Industry updates

> Anne Innis Dagg joins fellow trailblazers in new immersive exhibit

We're thrilled to share that Anne Innis Dagg is featured alongside fellow trailblazers Sir David Attenborough, Jane Goodall, Dian Fossey, and other pioneering explorers in Our Story with David Attenborough—a new immersive exhibit now open at the **Natural History Museum, London**.

Created by the award-winning Open Planet Studios, this powerful experience blends real-world footage, stunning animations, and full 360° projections. [Learn more about this exhibit.](#)

> Science Writers and Communicators of Canada's 2024 Book Awards Shortlist

The Science Writers and Communicators of Canada (SWCC) is thrilled to share the Shortlist for the 2024 SWCC Book Awards! Winners will be announced in September 2025.

This year's SWCC Book Awards shortlist features 8 outstanding finalists: 4 in the General category and 4 in the Youth category. Each of the titles demonstrates compelling storytelling and strong scientific insight, representing the excellence of Canadian science writing. [Check out the shortlist here.](#)

The Canadian Association of Science
Centres is a registered charity.
(# 87543 9861 RR001)

[Make a donation](#)

Visit our website

OUR MISSION

CASC empowers a national network of organizations who champion Science and Innovation by making science approachable, relevant, and accessible.

OUR VISION

Canada has a thriving science and innovation culture of engaged citizens.



Powered by Glue Up

All-in-one CRM Software for Growing Communities