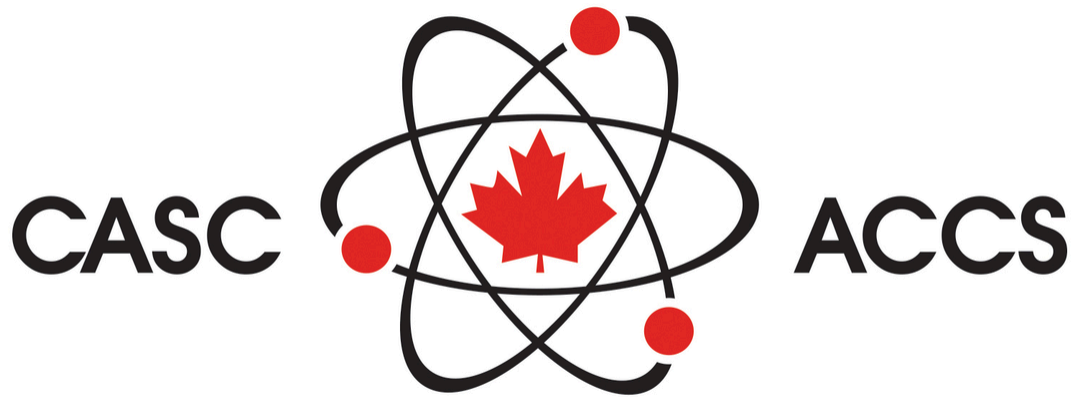


[View this email in your browser](#)

Dear Siena,

These depths of winter invite us to pause, reflect, and reconnect, and that spirit of connection is at the heart of everything we do at CASC.

This month, I encourage you to take advantage of the many programs and learning opportunities CASC offers. From professional development sessions to collaborative initiatives, these programs are designed to support you, strengthen our network, and help us navigate both challenges and opportunities with confidence and creativity.

I'm especially excited as we look ahead to our Annual Conference, a highlight of the CASC calendar and a powerful moment for our community to come together. It's a chance to exchange ideas, celebrate innovation, build meaningful connections, and be re-energized by the passion that unites us all. Whether you're a longtime member or joining us for the first time, the conference promises inspiration, insight, and a renewed sense of purpose.

Thank you for the vital role you play in advancing science engagement across Canada. I hope that the rest of February brings you moments of reflection, motivation, and connection, and I look forward to learning, sharing, and celebrating with many of you in the months ahead.

Thank you,
Dr. Marianne Mader
CEO, CASC



APRIL 28-30
SUDBURY
28-30 AVRIL



Curiosity **Unleashed**
La curiosité **en éveil**

> **CASC 2026 Opening and Closing Keynote: Anthony Morgan**

We're excited to announce that science communicator, social scientist, and co-host of CBC's *The Nature of Things* **Anthony Morgan** will bookend the 2026 CASC Conference as our opening keynote speaker and closing facilitator.

Anthony will open with an interactive keynote on **how to build institutional trust** in an era of uncertainty. This session will dive into the social science research and practice exploring how trust is built, why it falters, and what science centres can do about it.

At the end of two exciting days, Anthony will close the conference with a hands-on workshop designed to equip you with practical, turn-key **community-building** strategies and tools to build science-trusting communities.



> CASC 2026 CEO and Senior Leaders Session: Avery Swartz

We're excited to announce that Avery Swartz, Founder of Camp Tech, will be returning to the 2026 CASC Annual Conference to lead our CEO and senior leader session.

Last year, Avery guided leaders through building ethical frameworks for AI adoption. This year's session takes the next step by focusing on how to make AI actually stick inside our organizations.

Designed specifically for CEOs and senior leaders, this interactive workshop will explore:

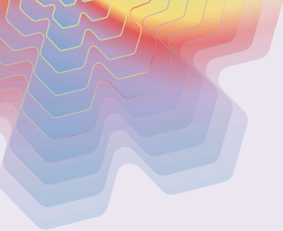
- How to move from AI experimentation to real operational integration
- Why AI adoption is a change-management challenge, not a technology one
- How leaders can define quality, build judgment into workflows, and support teams beyond simply providing tools
- What's emerging next, including AI-driven audience insights and AIO (AI Optimization)

This returning executive session builds directly on last year's conversation and is ideal for leaders who are asking, "We've tried AI—so why isn't it changing how we work?"




> Register Now for CASC 2026!







Join us in Sudbury, ON for CASC 2026, hosted by Science North. Check out our schedule outline [here on our website](#) to know what you can expect!





Hosted by | **Accueilli par**

SCIENCE NORTH  SCIENCE NORD

Sponsors | **Sponsors**

IDEA-STEM  TELUS WORLD of SCIENCE Edmonton   E&S  SK Films  imagine exhibitions 

TICKETURE™  Leherby Taxi Inc. 



TRC: Calls to Action 10 Years Later

Join us for the third session of our ***TRC: Calls to Action 10 Years Later series***.

Our third gathering takes place on Monday, March 2 at both 9 am ET and 9 AM PT where we will tackle the question *What Is Our Role in Supporting the Calls to Action?*

The goal of these sessions is to remind us all of the importance and impact of these calls to action, and to create a space for us to reflect on what we can do moving forward. We hope you'll join us and start your day with this deep reflection and respectful dialogue on this important subject.

Save the date by registering now.

If you're planning ahead, our fourth and final gathering will take place on June 19, 2026 where we'll explore the question *Where Do We Go From Here?*

CASC Communities of Practice

CASC's Communities of Practice are a great way to connect with other CASC members to learn about topics that matter to our community.

Below is a brief description of the CoPs we offer. We invite you to join any of our communities of practice that are relevant to you and your work.

Please send us an email at info@casc-accs.com and let us know which group you'd like to join. If you're not sure which community of practice is best for you, let us know and we'd be happy to help.

> Educators and Programmers CoP

THIS COMMUNITY OF PRACTICE WILL RESUME IN APRIL.

The Educators and Programmers CoP was established in 2020. This community is for programming and education staff across the CASC membership. The CoP is a place for sharing, collaboration, and learning. It offers best practices, guidelines, and strategies that lead to quality educational and outreach programming in our science centres, museums and outreach organizations.

Join the email list

> National Environmental Learning Leaders CoP

THIS COMMUNITY OF PRACTICE WILL RESUME IN APRIL.

Leading ongoing conversations and opportunities for our organizations (Canadian Network for Environmental Education and Communication – EECOM) to learn from each other and create a stronger informal environmental education sector.

Join the conversation

From ScienceUp First, an initiative of CASC

> Last Call! The Freestyle Socials Training Course

Don't forget that the **Freestyle Socials Training Course** is available to CASC members for free until **March 2026**. Register for the course so your staff can learn all they need to host Freestyle Socials as part of your organization's programming. You can watch our short explainer video or read our **FAQ document** to learn about Freestyle Socials, the course and program in <20 minutes. By signing up for the course you can also access all new question packs and toolkits before the offer ends.

> The Best Available Science - Perfect for Sharing

Check out some of our recent top posts, perfect for sharing on your social media channels.



Members spotlight

> Addressing Misinformation, Polarization, and Distrust with ASTC's Global Trends Committee

Join March 9 webinar focused on the role of science centers and museums to address misinformation, polarization, and distrust. Led by ASTC's Global Trends Committee, the **webinar** will include insights from Devon Akmon (Michigan State University Museum), Magda Byma (Canadian Association of Science Centres), and Lynne Zummo (University of Utah and Natural History Museum of Utah) about how their organizations have been responding to misinformation, polarization, and distrust in their communities, followed by a panel discussion and time for audience Q&A.

> Science World's President and CEO Tracy Redies to retire

Under Tracy's leadership, Science World has ignited wonder and empowered dreams across BC. During her time as CEO, the organization has successfully weathered the impact of the global COVID-19 pandemic, secured millions of dollars to revitalize our iconic dome for the future, diversified revenues streams, provided STEAM education to students, teachers and families across the province, and continued Science World's trusted place in the hearts of BC's education and tourism eco-systems.

Redies said: "Leading Science World has been a privilege and I am so proud of what this team has achieved together. I would like to personally thank our inspiring supporters and volunteers, Science World's Board of Directors and our talented staff team, all of whom are passionate about Science World's mandate of Science for All.

> Muskoka Discovery Centre Announces Funding for Love Muskoka Sustain Muskoka Exhibit

The Muskoka Discovery Centre (MDC) was pleased to host a funding announcement this morning in support of its Love Muskoka Sustain Muskoka exhibit. The announcement took place on January 30 at the Muskoka Discovery Centre in Gravenhurst. MDC welcomed Graydon Smith, MPP for Parry Sound–Muskoka, and the Honourable George Pirie, Minister of Northern Economic Development and Growth, who announced funding support through the Northern Ontario Heritage Fund Corporation (NOHFC). The project has also received funding from FedNor, the District Municipality of Muskoka and private individuals. The Love Muskoka Sustain Muskoka exhibit will enhance the Muskoka Discovery Centre's ability to celebrate, protect, and share Muskoka's unique heritage, environment, and culture, while supporting long-term sustainability, improved visitor experiences, and increased community engagement.

> **Thompson Rivers University Popsicle Stick Bridge Contest**

Popsicle Stick Bridges will be tested to destruction 'live' in person using our Popsicle Stick Bridge Testing Machine on Saturday, March 7th, 2026. For those who may be unable to attend in person, Popsicle Stick Bridges may be tested in absentia. They will be recording the testing on video and provide a link for viewing; however, they will not be able to broadcast the testing live. [Learn more.](#)

Opportunities

> **Call for Proposals: The Adaptable Museum: Embracing Creative Stewardship for a Sustainable Future**

Dates: September 22 – 24, 2026

Location: Edmonton, Alberta

Museums today are navigating a world defined by compounding uncertainty and constant change. Economic instability, climate disruption, social inequity, political issues, and evolving public expectations continue to reshape the environment in which museums and cultural centres operate. The Adaptable Museum Conference, presented by the Alberta Museums Association (AMA), will examine how adaptability functions as a guiding principle for the museum sector. Conference theme developed in collaboration with the Canadian Museums Association (CMA). The CMA recently announced that they have decided to step back from co-hosting the 2026 National Conference, read their statement [here](#).

All session proposals will be reviewed by the Conference Program Committee. Complete the [online session proposal form](#) by 11:59 p.m. on February 23, 2026. To review the required information in advance of submitting, please see the [submission requirements](#).

For questions about The Adaptable Museum Conference, please contact communications@museums.ab.ca or visit museums.ab.ca.

> **Save the date - Canadian Innovation Week 2026**

The Rideau Hall Foundation is excited to announce this year's theme for Canadian Innovation Week: "Local Roots, Global Reach!" - celebrating the people and ideas driving Canada's innovation story, in our communities and on the world stage.

On May 11- 15, 2026, **Canadian Innovation Week** (#CIW26) brings together individuals, organizations, and institutions to spotlight the innovators and innovations shaping Canada's future.

Each year, organizations across the country:

- Declare themselves official CIW partners on our website
- Host their own signature events
- Share inspiring innovator stories
- Make special announcements that highlight Canada's leadership in innovation

Register your event today.

> **Birds of Anishinaabe Aki: Ecology & Language**

Natural Curiosity is offering a special session exploring the depth of ecological knowledge embedded in Anishinaabemowin bird names. This session will be led by Joseph Pitawanakwat, Andrés Jiménez, and Junaid Khan (**Creators Garden Birds**).

This offering is:

- Taking place on Tuesday, March 10th, 2026, from 5:00 - 6:30 PM
- Free for all Indigenous participants
- Sliding-scale for non-Indigenous participants

Register today!

> **Spring Anishinaabemowin (Ojibwe) Language Course**

Natural Curiosity is also offering another introductory Anishinaabemowin language course, open to both Indigenous and non-Indigenous learners who wish to support Indigenous language revitalization. The course is taught by Sarah Wood, a member of Chippewas of Nawash Unceded First Nation and an experienced Anishinaabemowin instructor and immersion facilitator.

- Dates: Tuesday evenings, April 14 – June 2
- Time: 5:00–6:30 pm ET
- Format: 8 live virtual sessions (recordings available)
- Cost: Free for Indigenous participants; paid registration for non-Indigenous learners supports language revitalization

Register today!

The Canadian Association of Science
Centres is a registered charity.
(# 87543 9861 RR001)

Make a donation

Visit our website

OUR MISSION

CASC empowers a national network of organizations who champion Science and Innovation by making science approachable, relevant, and accessible.

OUR VISION

Canada has a thriving science and innovation culture of engaged citizens.



Powered by Glue Up

All-in-one CRM Software for Growing Communities